



wybór  
Innovation for a better lifestyle

DIGITAL  
SIGNAGE

Unleash the power of  
**Digital Signage**



**PRODUCT  
CATALOGUE**



# wybór

Innovation for a better lifestyle

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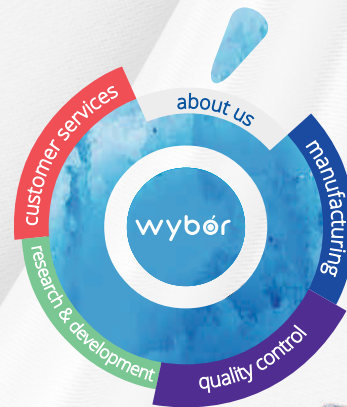
## ABOUT US

The brand owners of Wybor, Malhotra Electronics Private Limited (MEPL), started the journey four decades ago, under exceptionally humble circumstances, with brothers Manjeet Singh Malhotra, Tajinder Pal Singh Malhotra & Ravinder Singh Malhotra being designers, technicians, salesmen, accountant, service-engineers, proprietors and everything else to the business.

Years of indigenous drive has today put them in a position of unique strength - a combination of domain expertise and comprehensive back-end integration of manufacturing capabilities, rivaled perhaps no other in India.

## The 7 point advantage

- More Than 4 Decades of Knowledge & Skills
- Comprehensive Manufacturing in India
- Global Sourcing of materials
- Wide Range of Consumer Electronics
- Highly Customer-Centric Orientation
- Advanced Research & Development
- Stringent Quality Control Norms





# Easel Standee

  
Content Mgmt Sys.  
(Optional)

  
SUPERLUMA®  
600 cd/m<sup>2</sup> (Nits)

  
Operation  
(24X7)

  
28 mm  
Thickness

  
4G Sim Slot  
(Optional)

  
WiFi + LAN

  
Toughened Glass

  
Capacitive Touch  
(Optional)

**Applications :** Restaurants, Banquet Halls, Showrooms

Patent No. 390889-001



	ES-DS1331	ES-DS1332	ES-DS3568
Screen Size	24/32/43		
Resolution	1080 x 1920		
Brightness	(600cd/m <sup>2</sup> ) / (900 ~ 1200 cd/m <sup>2</sup> )		
Viewing Angle	178°(H) / 178° (V)		
Operating Systems	Android 10		Android 11
CPU	A133, Quad Core ARM Cortex-A53, 1.5GHz		Rk3568, 4-core ARM Cortex-A55, up to 2.0 GHz
GPU	GE8300-Quad core		Quad Core Mali-G52 2EE
RAM/DDR-4	1GB	2GB	4GB
ROM/eMMC	32GB		
Operating Hours	24X7		
I/O Ports	USB-2, LAN, Ear Phone		USB-2, LAN, HDMI-OUT
Network	LAN, Wifi (4G module Optional)		
Power Supply	100-240VAC / 50Hz		
Certifications (BIS)	R-93026379		



# Floor Standee



Content Mgmt Sys.  
(Optional)



SUPERLUMA®  
600 cd/m² (Nits)



Operation  
(24X7)



Capacitive Touch  
(Optional)



4G Sim Slot  
(Optional)



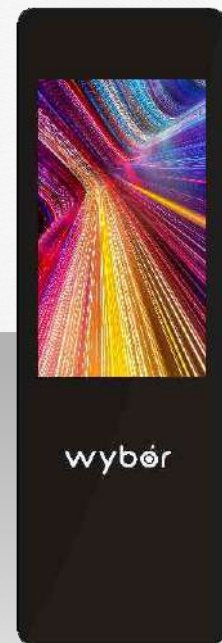
WiFi + LAN



Toughened Glass

**Applications :** Malls, Hospitality, Airports

	FS-DS1331	FS-DS1332	FS-DS960X
Screen Size	32/43		55/65/75/85
Resolution	1080 x 1920		2160 x 3840
Brightness	(600cd/m²) / (900 ~ 1200 cd/m²)		500 ~ 1000 cd/m²
Viewing Angle	178°(H) / 178° (V)		
Operating Systems	Android 10		Android 7.1
CPU	A133, Quad Core ARM Cortex-A53, 1.5GHz		Amlogic T960X 4-core ARM Cortex A53 clocked at 1.5GHz
GPU	GE8300-Quad core		ARM Mali-450
RAM/DDR-4	1GB	2GB	
ROM/eMMC	32GB		16GB (32GB Optional)
Operating Hours	24X7		
I/O Ports	USB-2, LAN, Ear Phone		USB-2, LAN, HDMI-IN-1, Mini AV IN, TF card
Network	LAN, Wifi (4G module Optional)		
Power Supply	100-240VAC / 50Hz		



Patent No. 390889-001



# Slim DMB

## (Digital Menu Board)

  
Content Mgmt Sys.  
(Optional)

  
**SUPERLUMA®**  
600 cd/m<sup>2</sup> (Nits)

  
Operation  
(24X7)

  
28 mm  
Thickness

  
4G Sim Slot  
(Optional)

  
WiFi + LAN

  
Toughened Glass

  
Capacitive Touch  
(Optional)

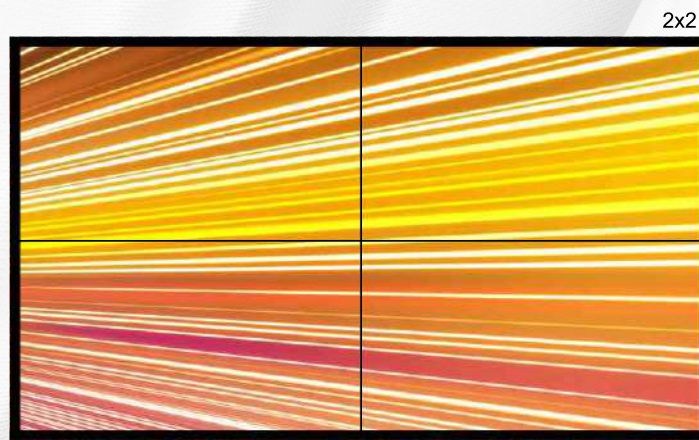
**Applications :** Railway Stations, Retailer Showrooms, Metro Stations, Cinema Halls

Patent No. 390889-001



	SLIM-DS1331	SLIM-DS1332	SLIM-DS3568
Screen Size	24/32/43		
Resolution	1080 x 1920		
Brightness	(600cd/m <sup>2</sup> ) / (900 ~ 1200 cd/m <sup>2</sup> )		
Viewing Angle	178°(H) / 178° (V)		
Operating Systems	Android 10		Android 11
CPU	A133, Quad Core ARM Cortex-A53, 1.5GHz		Rk3568, 4-core ARM Cortex-A55, up to 2.0 GHz
GPU	GE8300-Quad core		Quad Core Mali-G52 2EE
RAM/DDR-4	1GB	2GB	4GB
ROM/eMMC	32GB		
Operating Hours	24X7		
I/O Ports	USB-2, LAN, Ear Phone		USB-2, LAN, HDMI-OUT
Network	LAN, Wifi (4G module Optional)		
Power Supply	100-240VAC / 50Hz		
Certifications (BIS)	R-93026379		

# Video Wall



**Applications :** Malls, Banks, Theatres, Conferences, Offices, Showrooms, Fast Food Resturants

	<b>VW-DS1331</b>
<b>Screen Size</b>	50/55
<b>Resolution</b>	1920 x 1080
<b>Brightness</b>	(500cd/m², 1200cd/m²)
<b>Viewing Angle</b>	178°(H) / 178° (V)
<b>Operating Systems</b>	Android 11
<b>CPU</b>	Rk3568, 4-core ARM Cortex-A55, up to 2.0 GHz
<b>GPU</b>	Quad Core Mali-G52 2EE
<b>RAM/DDR-4</b>	2GB (4GB Optional)
<b>ROM/eMMC</b>	32GB
<b>Operating Hours</b>	24X7
<b>I/O Ports</b>	USB-2, LAN, HDMI-OUT
<b>Network</b>	LAN, Wifi
<b>Power Supply</b>	100-240VAC / 50Hz





# Double Side Victoria Pole

  
Content Mgmt Sys.  
(Optional)

  
SUPERLUMA®  
600 cd/m² (Nits)

  
Operation  
(24X7)

  
4G Sim Slot  
(Optional)

  
WiFi + LAN

  
Toughened Glass

**Applications :** Airports, Railway Stations, Malls, Bus Stops, Petrol Pumps

	DSV-DS1331	DSV-DS1332	DSV-DS3568
Screen Size	24/32/43		
Resolution	1080 x 1920		
Brightness	(600cd/m²) / (900 ~ 1200 cd/m²)		
Viewing Angle	178°(H) / 178° (V)		
Operating Systems	Android 10		Android 11
CPU	A133, Quad Core ARM Cortex-A53, 1.5GHz		Rk3568, 4-core ARM Cortex-A55, up to 2.0 GHz
GPU	GE8300-Quad core		Quad Core Mali-G52 2EE
RAM/DDR-4	1GB	2GB	4GB
ROM/eMMC	32GB		
Operating Hours	24X7		
I/O Ports	USB-2, LAN, Ear Phone		USB-2, LAN, HDMI-OUT
Network	LAN, Wifi (4G module Optional)		
Power Supply	100-240VAC / 50Hz		
Certifications (BIS)	R-93026379		





# Wall Mount Signage (Metal Enclosure)



  
Content Mgmt Sys.  
(Optional)

  
**SUPERLUMA®**  
600 cd/m<sup>2</sup> (Nits)

  
Operation  
(24X7)

  
4G Sim Slot  
(Optional)

  
WiFi + LAN

  
Toughened Glass

**Applications :** Restaurants, Malls, Hospitality, Showrooms

	MWM-DS1331	MWM-DS1332	MWM-DS3568	MWM-DS960X
Screen Size	24/32/43			50/55/65/75/85
Resolution	1080 x 1920/1920 x 1080			2160 x 3840/3840 x 2160
Brightness	400 ~ 500 cd/m <sup>2</sup>			
Viewing Angle	178°(H) / 178° (V)			
Operating Systems	Android 10		Android 11	Android 7.1
CPU	A133, Quad Core ARM Cortex-A53, 1.5GHz		Rk3568, 4-core ARM Cortex-A55, up to 2.0 GHz	Amlogic T960X 4-core ARM Cortex-A53 clocked at 1.5GHz
GPU	GE8300-Quad core		Quad Core Mali-G52 2EE	ARM Mali-450
RAM/DDR-4	1GB	2GB	4GB	2GB
ROM/eMMC	32GB			16GB (32GB optional)
Operating Hours	24X7			
I/O Ports	USB-2, LAN, Ear Phone		USB-2, LAN, HDMI-OUT	USB-2, LAN, HDMI-IN-1 Mini AV IN, TF Card
Network	LAN, Wifi (4G module Optional)			LAN, Wifi
Power Supply	100-240VAC / 50Hz			





# Table Top Signage

  
Content Mgmt Sys.  
(Optional)

  
SUPERLUMA®  
300 cd/m² (Nits)

  
Operation  
(24X7)

  
Capacitive Touch  
(Optional)

  
4G Sim Slot  
(Optional)

  
WiFi + LAN

  
Toughened Glass

**Applications :** Retail Counters, Banks, Restaurants, Self Ordering

	TT-DS1332		
Screen Size	10"	16"	20"
Resolution	1280 x 800	1920 x 1200	1600 x 900
Brightness	300 cd/m²		
Viewing Angle	160°(H) / 160° (V)	178°(H) / 178° (V)	170°(H) / 160° (V)
Operating Systems	Android 10		
CPU	A133,Quad Core ARM Cortex-A53, 1.5GHz		
GPU	GE8300-Quad core		
RAM/DDR-4	2GB		
ROM/eMMC	32GB		
Operating Hours	—		
I/O Ports	USB-2, LAN, Ear Phone		
Network	LAN, Wifi (4G module Optional)		
Power Supply	100-240VAC / 50Hz		





# Self Kiosk



Content Mgmt Sys.  
(Optional)



SUPERLUMA®  
600 cd/m<sup>2</sup> (Nits)



Operation  
(24X7)



Capacitive Touch



4G Sim Slot  
(Optional)



WiFi + LAN



Toughened Glass

**Applications :** Restaurants, Shopping Outlets, Railway Stations, Boarding Pass, Airports

	<b>SK-DS1332</b>
<b>Screen Size</b>	24/32/43
<b>Resolution</b>	1080 x 1920
<b>Brightness</b>	(600cd/m <sup>2</sup> ) / (900 ~ 1200 cd/m <sup>2</sup> )
<b>Viewing Angle</b>	178°(H) / 178° (V)
<b>Operating Systems</b>	Android 10
<b>CPU</b>	A133, quad core ARM Cortex-A53, 1.5GHz
<b>GPU</b>	GE8300-Quad core
<b>RAM/DDR-4</b>	2GB
<b>ROM/eMMC</b>	32GB
<b>Touch</b>	Capacitive
<b>Operating Hours</b>	24X7
<b>I/O Ports</b>	USB-2, LAN,
<b>Network</b>	LAN, Wifi
<b>Printer</b>	Thermal
<b>Power Supply</b>	100-240VAC / 50Hz





# Collage Signage

  
Content Mgmt Sys.  
(Optional)

  
SUPERLUMA®  
600 cd/m² (Nits)

  
Operation  
(24X7)

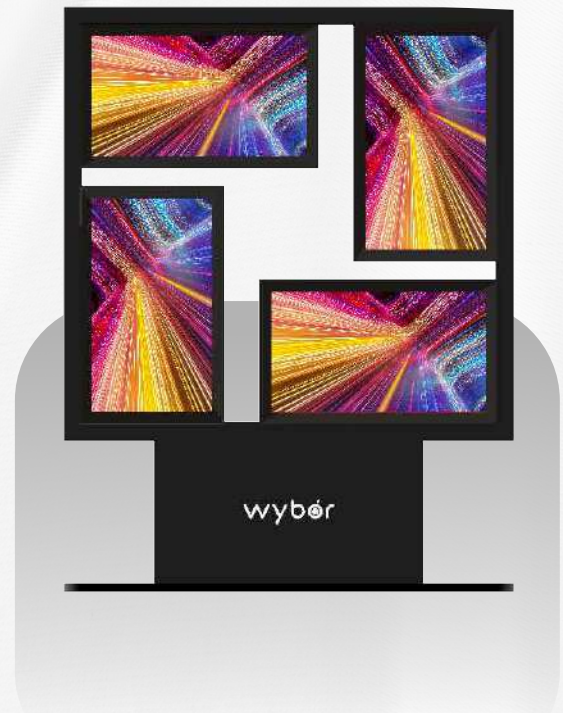
  
4G Sim Slot  
(Optional)

  
WiFi + LAN

  
Toughened Glass

**Applications :** Malls, Airports, Showrooms

	CS-DS3288
Screen Size	32
Resolution	1920 x 1080
Brightness	400cd/m² ~ 500cd/m²
Viewing Angle	178°(H) / 178° (V)
Operating Systems	Android 7.1
CPU	ARM Cortex 4-core A17 clocked at 1.6GHz
GPU	4-core ARM Mali-T764
RAM/DDR-4	2GB
ROM/eMMC	32GB
Operating Hours	24X7
Input	CMS
Network	LAN, Wifi
Power Supply	100-240VAC / 50Hz





# Single / Double Side Pole Standee

  
Content Mgmt Sys.  
(Optional)

  
SUPERLUMA®  
600 cd/m<sup>2</sup> (Nits)

  
Operation  
(24X7)

  
4G Sim Slot  
(Optional)

  
WiFi + LAN

  
Toughened Glass

**Applications :** Entertainment, Banking, Colleges, Clubs, Showrooms

	DSVP-DS1331	DSP-DS1332	DSP-DS3568
Screen Size	24/32/43		
Resolution	1080 x 1920		
Brightness	(600cd/m <sup>2</sup> ) / (900 ~ 1200 cd/m <sup>2</sup> )		
Viewing Angle	178°(H) / 178° (V)		
Operating Systems	Android 10		Android 11
CPU	A133, Quad Core ARM Cortex-A53, 1.5GHz		Rk3568, 4-core ARM Cortex-A55, up to 2.0 GHz
GPU	GE8300-Quad core		Quad Core Mali-G52 2EE
RAM/DDR-4	1GB	2GB	4GB
ROM/eMMC	32GB		
Operating Hours	24X7		
I/O Ports	LAN, WiFi Ear Phone		USB-2, LAN, HDMI-OUT
Network	LAN, Wifi (4G module Optional)		
Power Supply	100-240VAC / 50Hz		
Certifications (BIS)	R-93026379		



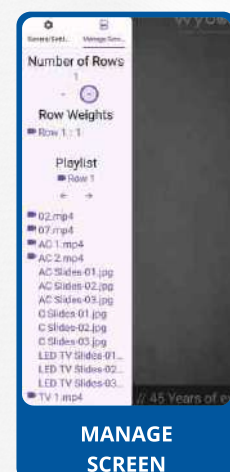


# PENDRIVE BASED SOFTWARE

Offline pendrive-based solution is best suited for clients who do not need to update signage in multiple locations online. Our solution allows clients to update content easily from a pen drive or mobile app. The screen can be divided into multiple rows to show more than one content at a time. Ticker widget is also provided to show scrolling text at the bottom of the screen.

## FEATURES

- Offline Operation (no Internet Required)
- Plug In, Copy, Plug Out
  - Content Stays In The Device's Memory Even After The Pendrive Is Removed
- Multiple Row Display
  - Row Height Ratios
  - Edit The Playlist For Each Row
- Scrolling Ticker Display
  - Speed
  - Ticker Colour
  - Ticker Font Size
- Hd Video And Photo Display
  - Different Fit Modes (fill, Fit, Zoom)
  - slide background colour
  - slide duration for photo slides
- Load and manage content from the mobile app
  - works on the same LAN/WiFi network





# CLOUD BASED SOFTWARE

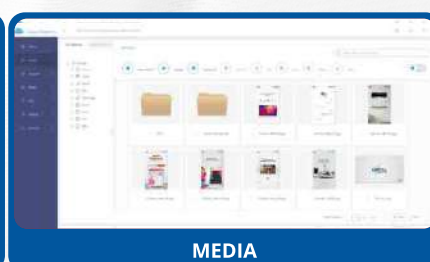
Our cloud-based solution allows clients to load content on devices remotely through the internet. With multi-user access with roles, multiple users can access the software with different permissions according to the client's requirements. Signage devices can be monitored for uptime, status and content playbacks. Software updates to devices can be delivered remotely.

## FEATURES

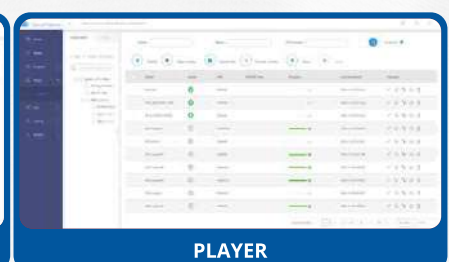
- Push content to devices from cloud based CMS
- Content downloads and plays offline
- Internet-based widgets (RSS, Weather)
- Device grouping
- Multi-user operation with roles
- Track the percentage of terminals online
- Filter devices according to their current status (play, stop offline etc.)
- Upload and manage content in folders (picture, video, music, RSS and more)
- Play list creator with multiple content display zones
- Track device on-time and off-time for the day
- Monitor device events
- Playback log for content play count
- Software updates delivered remotely



HOME PAGE



MEDIA



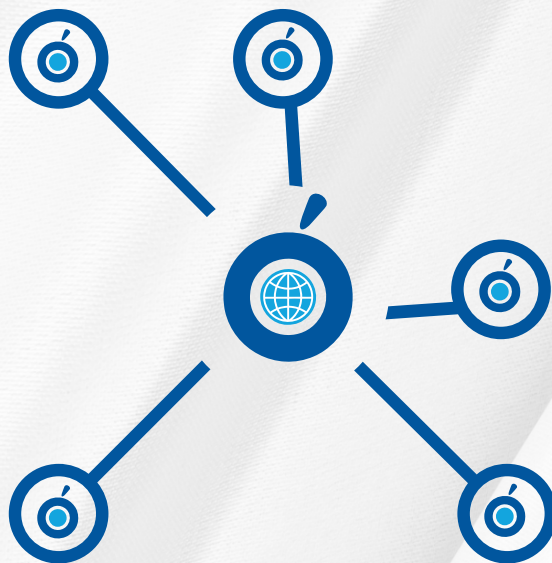
PLAYER

# OUR VALUED CUSTOMERS





# SERVICE NETWORK



## STRONG AND WIDE SERVICE NETWORK

- 800+ Service center network
- 18000+ Pin Codes
- 3000+ Towns
- 150000+ Localities
- 28 States and 9 UT's

**CUSTOMER CARE : 8750035000**

**Email : [info@wybor.in](mailto:info@wybor.in)**

**HEAD OFFICE: NOIDA, UP (DELHI NCR)**

## Manufacturing





# wybór

Innovation for a better lifestyle

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# Future of Digital!



## Contact Us!

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